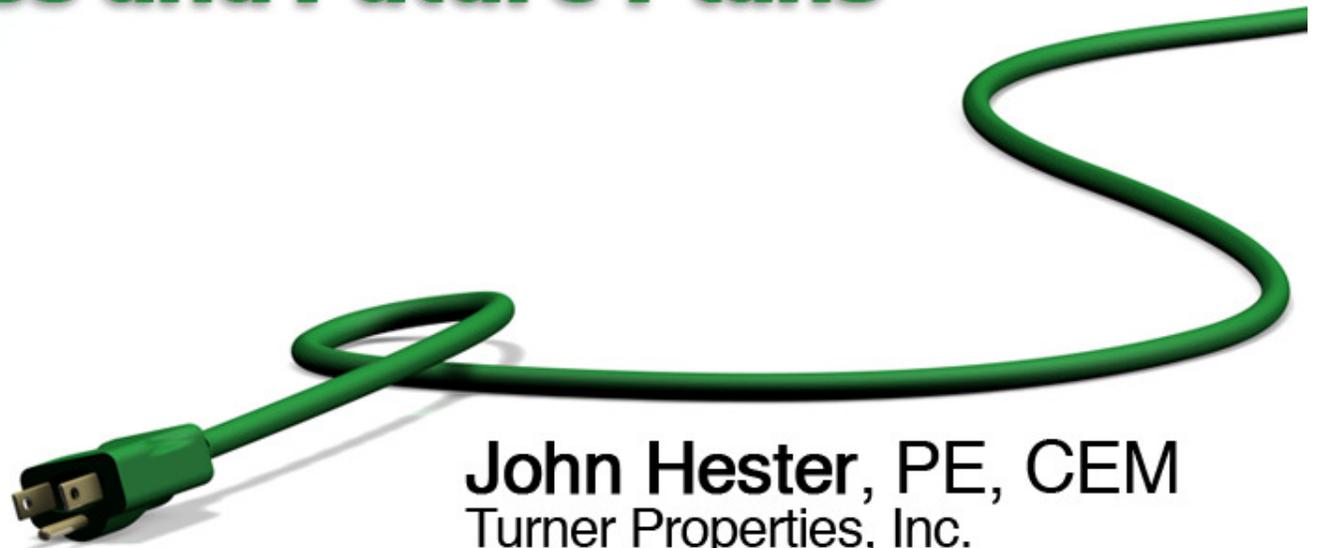


CNN Center's **ENERGY PROGRAM** Past Success and Future Plans



John Hester, PE, CEM
Turner Properties, Inc.



From 1995 to 2009

How did CNN Center...

Increase energy 75%

Increase utility costs 175%

...and still win an energy award?

Networks Broadcasting from CNNC in 1995



CNN

CNN *Headline*
NEWS

CNN 
AIRPORT NETWORK

CNN **NEWSOURCE**[™]

CNN **RADIO**

Growth at CNN Center

Networks Broadcasting
from CNNC in 2009

Student
CNN News

CNN AIRPORT

CNN NEWSOURCE

CNN.com



CNN
EN ESPAÑOL
RADIO

CNN RADIO
SIGNALS STRENGTH.

CNN

CNN HD
HIGH DEFINITION

CNN International

CNN to GO

CNN Money.com

CNN
EN ESPAÑOL

CNN mobile

Growth at CNN Center 1996–2008

New Networks:

16 (5 in 1995)

Technical Area:

+250k sq. ft or +225%

Critical Electrical Load:

4400 KW or +293%

Critical HVAC Load: +200%

Utility Costs: +175%

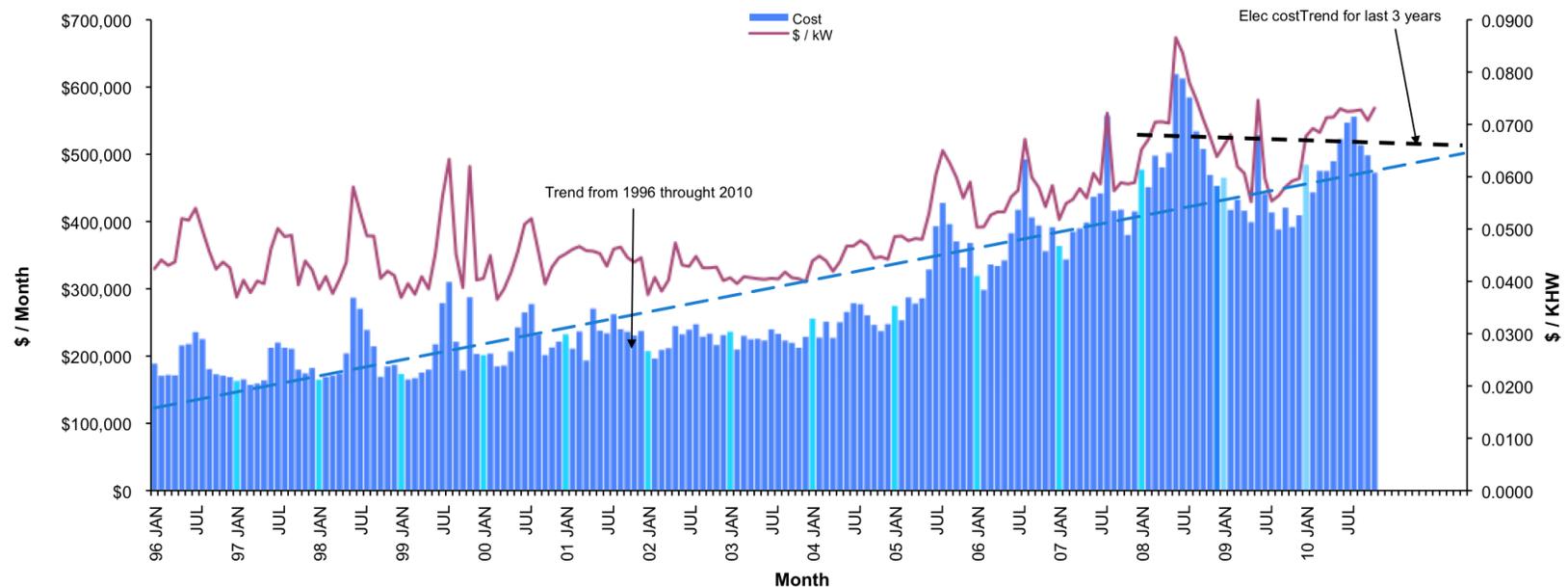
Annual Electrical

Consumption Due to Growth:

+36 m KWH or +75%

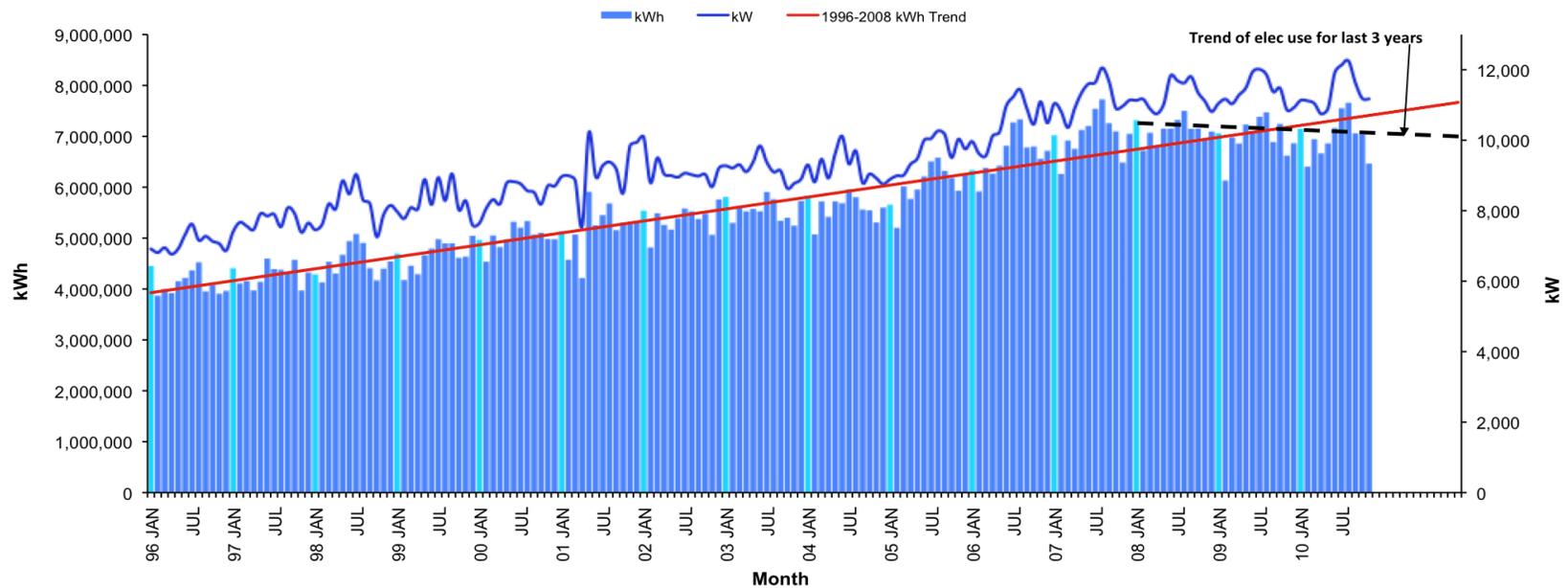
Trends in Electric Rate Increases

Electric Cost



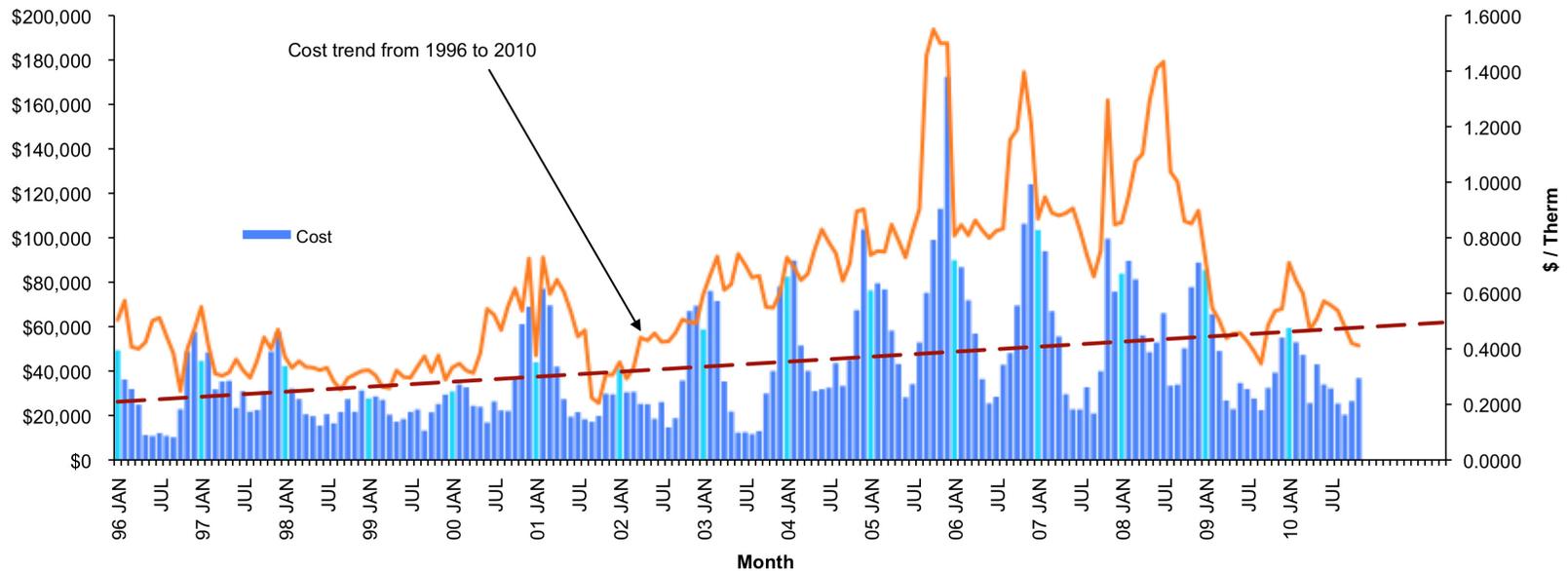
Trends in Electric Use

Electric Use



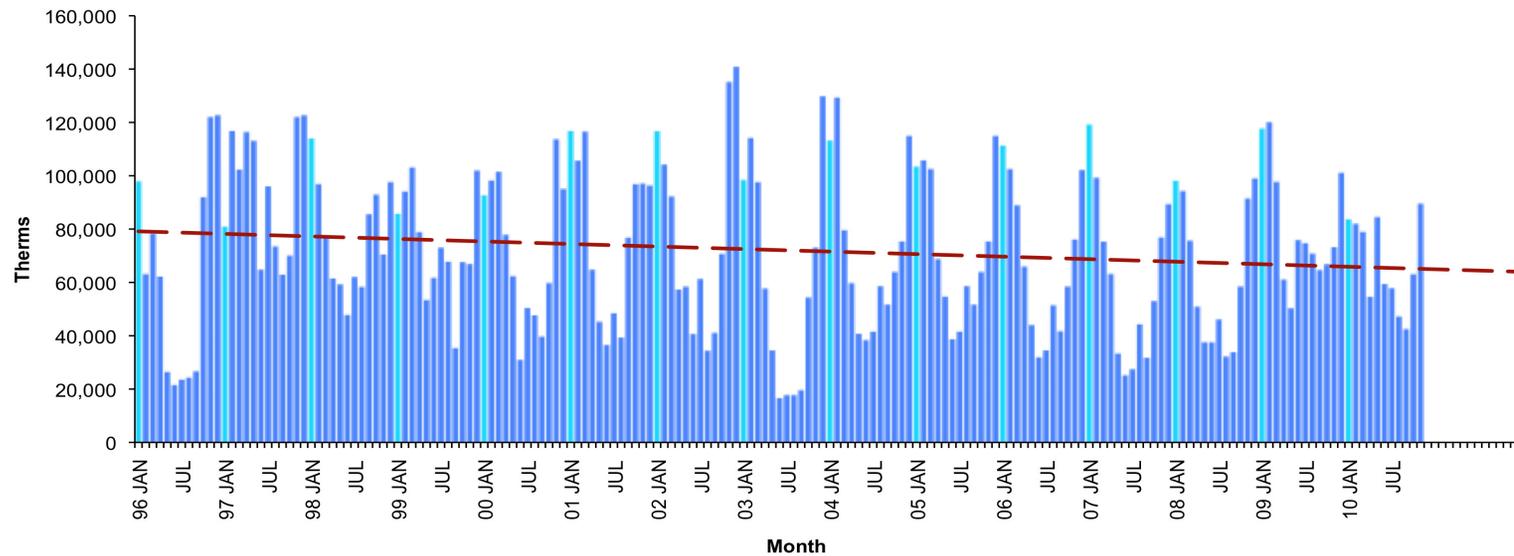
Trends in Natural Gas Rate Increases

Natural Gas Cost



Trends in Natural Gas Use

Natural Gas Use



CNNC Energy Conservation Measures Operational Initiatives



**Computer
Sleep
Controls**



**Rate
Negotiations**



**Distributed
Generation**



Used DOE2.2 Simulation Program



- The facility is simulated with DOE2.2 through the eQuest program
- This program creates an 8670 hour - three dimensional simulation
- Each simulation addresses 464 interior zones and contains 61,400 lines of input
- We have adjusted the simulation to within 1% of actual energy use

15 Year Implemented Energy Conservation Measures Savings

ANNUAL ENERGY COST SAVINGS in 2010 DOLLARS

No.	Description	Implementa-tion Dates	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	ECM TOTAL
1	New Computer Sleep Controls	March 2008	-	-	-	-	-	-	-	-	\$44,485	\$50,138	\$58,331	152,954
2	Night Setback Control & DDC EMS upgrade of Tstats	January 2000	\$36,462	\$37,706	\$34,946	\$34,955	\$39,015	\$48,009	\$48,647	\$50,249	\$61,770	\$50,487	\$58,510	500,757
3	Water and HW Savings- Rebuilt CTs & Upgrades & Toilet Fixture Upgrades *	Cooling Towers=2000, other=2006	\$23,294	\$23,407	\$23,182	\$76,986	\$77,956	\$80,095	\$80,360	\$80,911	\$83,998	\$81,529	\$83,734	715,452
4	Added DDC Controls to Atrium Exhaust Fans	1996	\$4,175	\$4,070	\$3,870	\$5,392	\$6,385	\$8,639	\$8,205	\$7,710	\$8,770	\$4,819	\$5,265	81,057
5	Refurbished Atrium HVAC Systems	1997	\$10,258	\$10,424	\$10,092	\$9,965	\$10,395	\$11,342	\$11,459	\$11,704	\$13,071	\$11,977	\$12,954	154,591
6	Replace 34 W with T8 Lamps and elect. ballasts	2003	-	-	-	\$70,682	\$78,100	\$94,415	\$96,856	\$101,698	\$126,544	\$108,504	\$126,436	803,235
7	Occupancy Sensor Controls for Lighting Offices	1999	\$29,620	\$30,806	\$28,482	\$27,410	\$30,334	\$36,773	\$37,651	\$39,433	\$48,976	\$41,696	\$48,548	430,718
8	Gas Engine Peak Shaving Chiller & Heat Recovery Unit	1997	\$131,826	\$139,809	\$128,194	\$106,803	\$114,048	\$129,322	\$138,777	\$154,119	\$199,431	\$196,091	\$231,746	2,102,178
9	Insulation in Atrium Floor	1997	\$8,696	\$8,381	\$8,010	\$11,770	\$14,043	\$19,213	\$18,111	\$16,818	\$18,924	\$9,663	\$10,410	163,331
10	New Central Plant EMS & HVAC EMS	(15%), see ahus - 15%	\$8,872	\$8,622	\$8,210	\$23,204	\$27,531	\$37,365	\$53,120	\$49,756	\$75,238	\$40,555	\$44,154	389,607

CNN Center

15 Year Energy Savings Summary

\$7,192,599
Capital Costs thru 2010

\$11,186,363
Total savings 1995–2010

\$1,723,900
2010 Energy Cost Savings

21,468,000 kWh
and 434,000 Therms
2010 Energy Savings

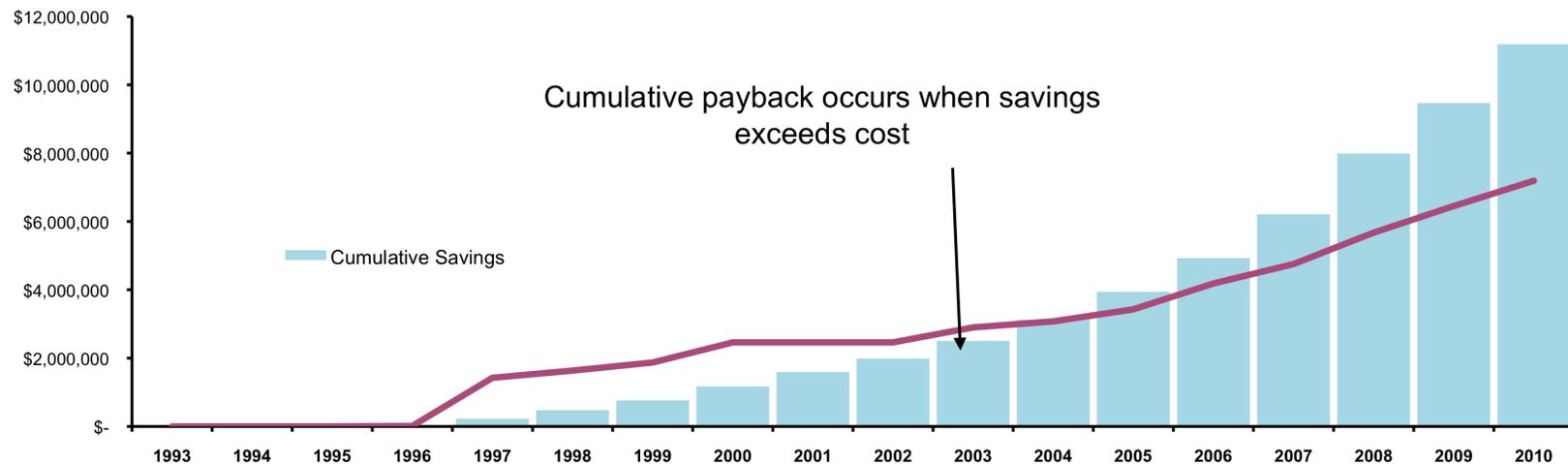
> \$1,900,000
Annual Maintenance
Savings

16% Better than the 1999
Energy Code

30% Increase in energy
costs if no ECMs
implemented

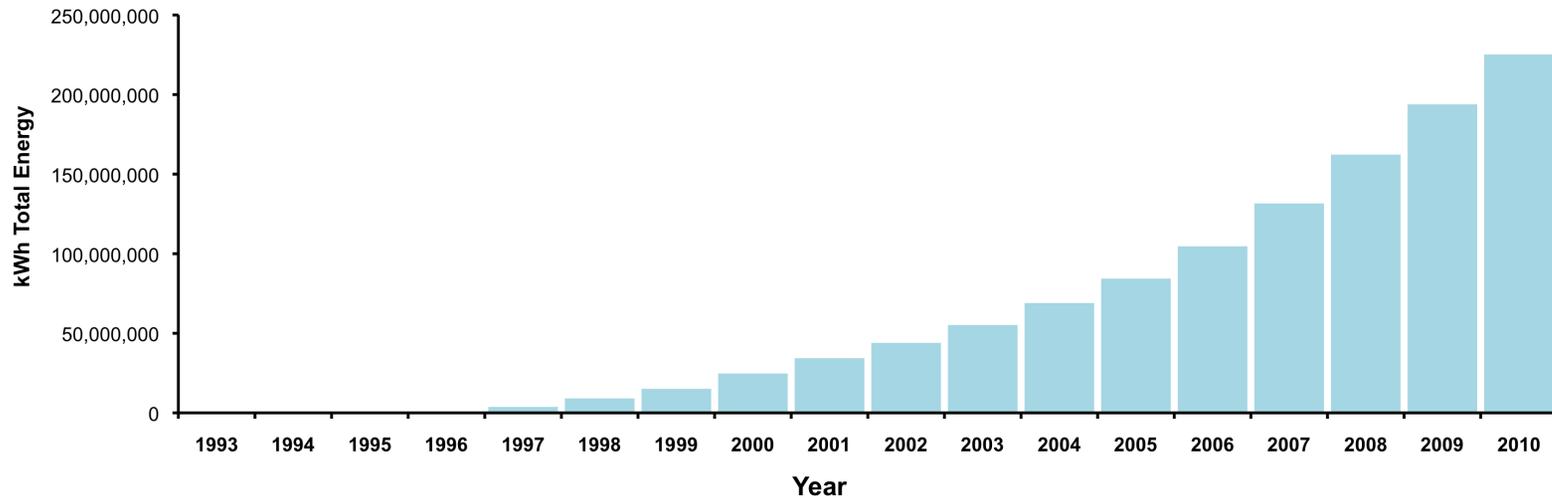
15 Year Cumulative Energy Cost Savings at CNN Center vs Cumulative Costs

Cumulative Savings vs Costs

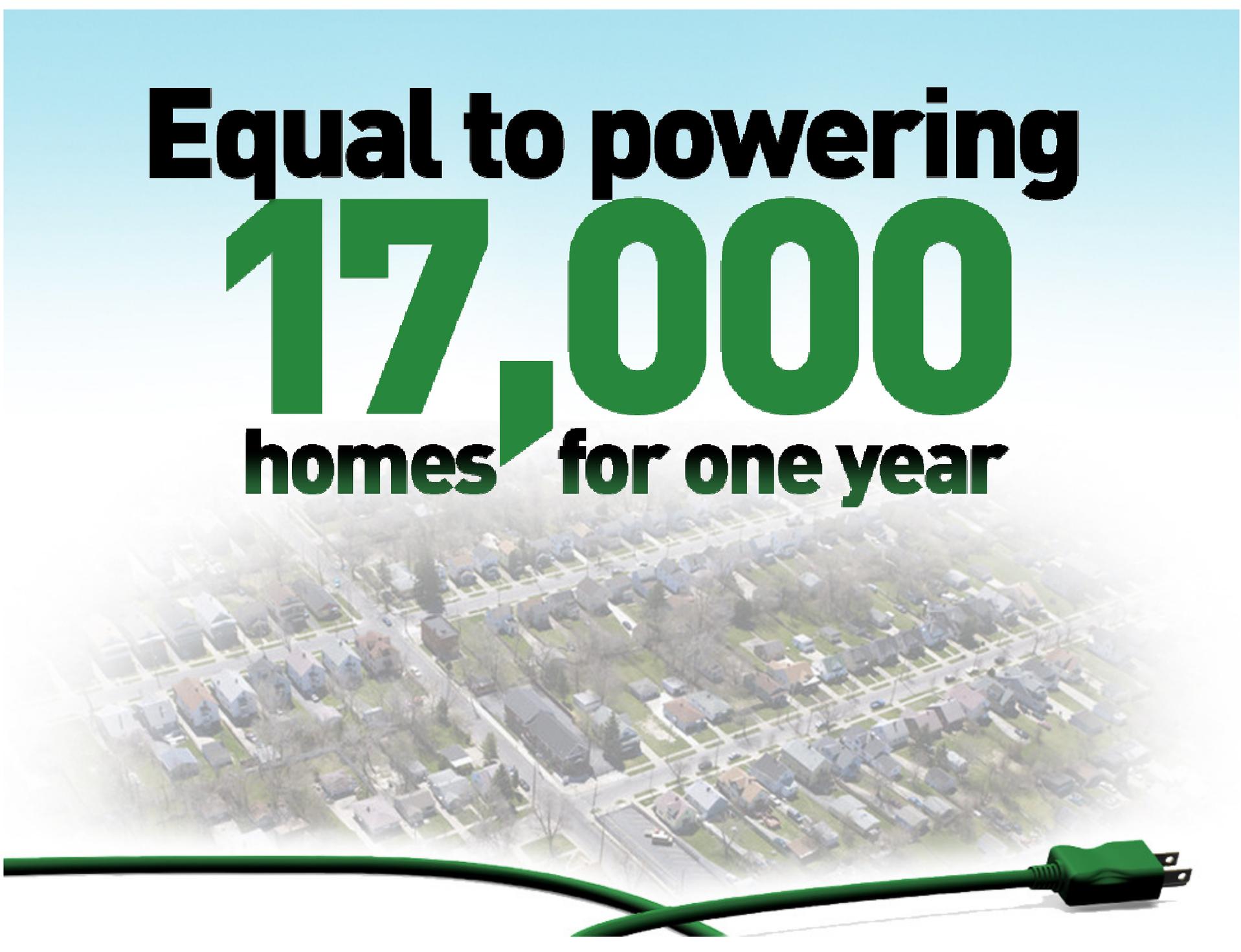


15 Year Cumulative Energy Savings at CNN Center

Cumulative Total Energy Savings in
kWh for Gas and Electricity



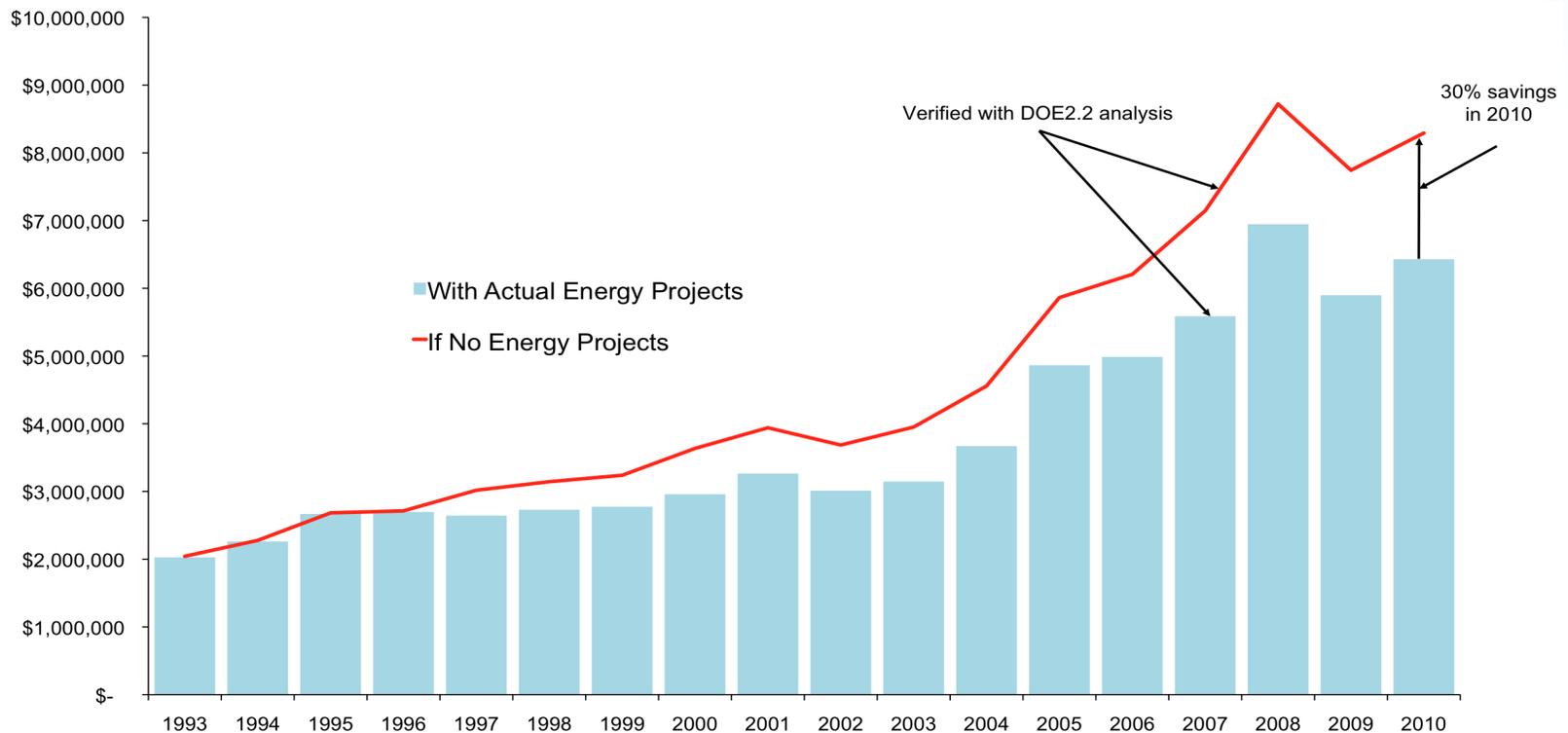
Equal to powering
17,000
homes for one year



CNN Energy Costs

Cost With ECM's vs Cost Without ECM's

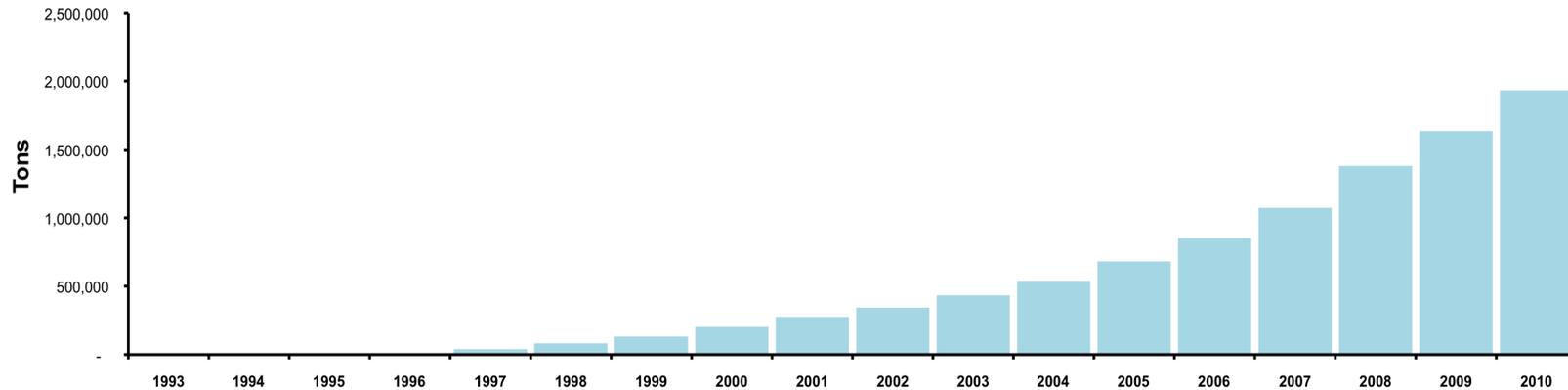
18 Yr Projection of Annual Energy Savings - Current vs No ECMs
(each year savings is in that year's dollars)



15 Years Reduction in CO2 Due to Energy Savings

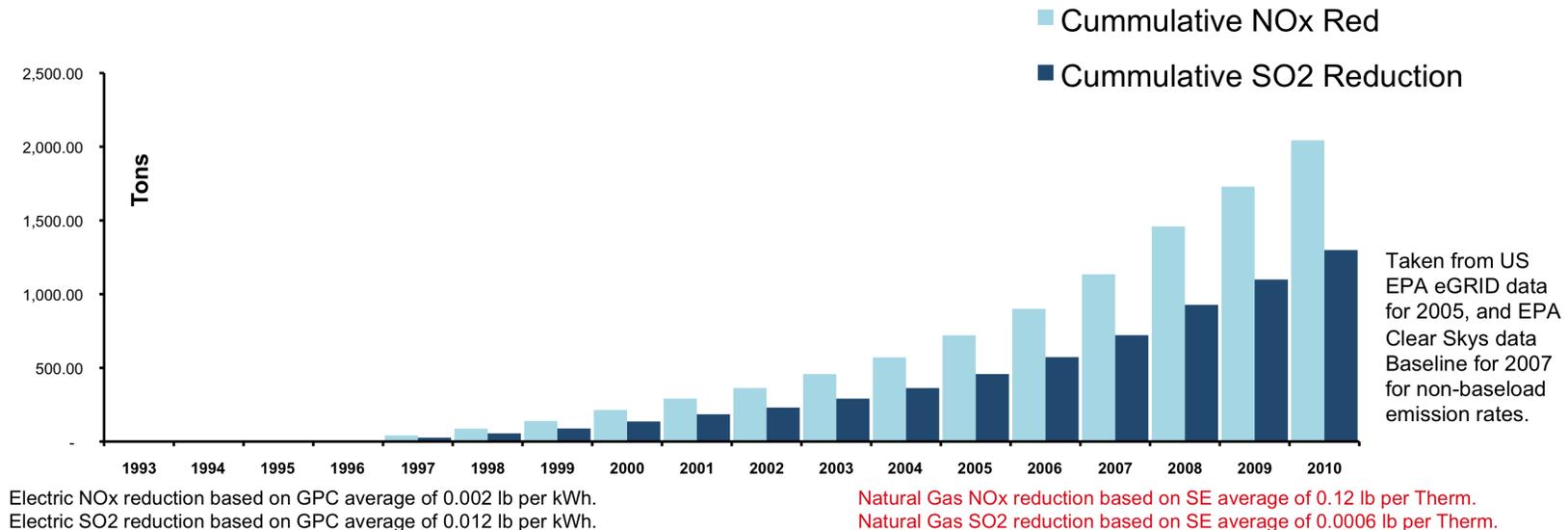
Cummulative CO2 Reduction

Taken from US EPA eGRID data for 2005, and EPA Clear Skys data Baseline for 2008 for non-baseload emission rates.



15 Years Reduction in NOX and SO2 Due to Energy Savings

Cumulative NOX & SO2 Reduction



Equal to removing
280,000
cars from the road



CNN

Past Highlights

- Track ECM's Cost vs. Savings
- Utilize Computer Modeling to compare “what if’s”
- Store Utility Invoices
- Create Charts that Simplify Results
- Use Known Comparisons for easier understanding



WHAT NEXT For Energy Savings?

We go to the...



Future Savings Frontier

Data Center and Terminal Gear Rooms

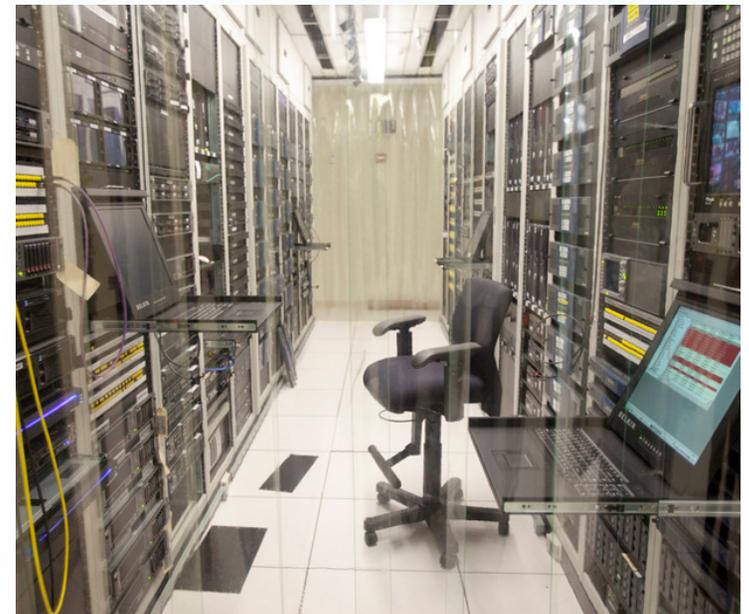
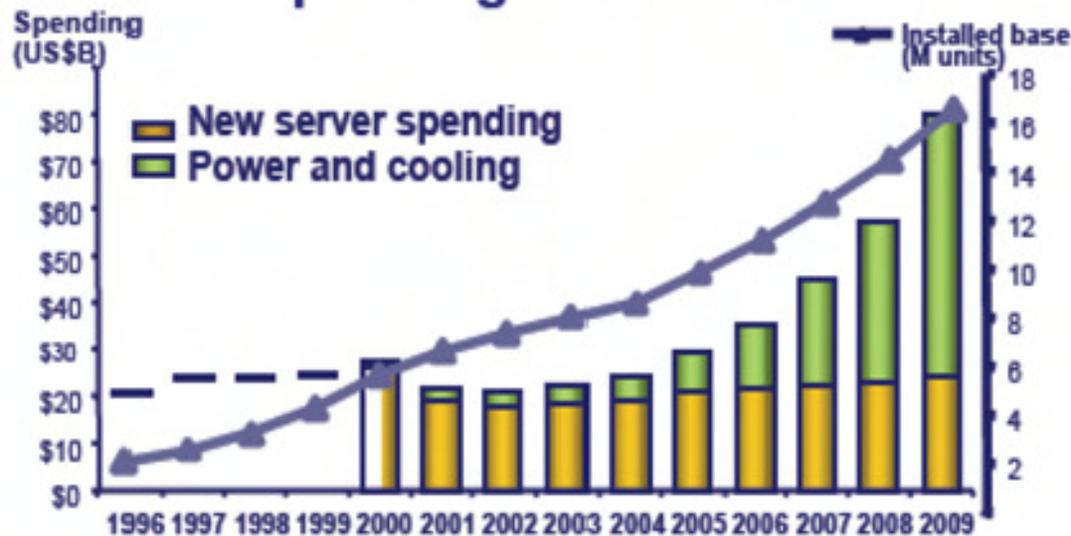


- CNNC has 10 Data Centers (DC's) and Terminal Gear Rooms (TGR's)
- DC's and TGR's use 36% of building electricity
- No energy saving initiatives involving data centers have been initiated to date



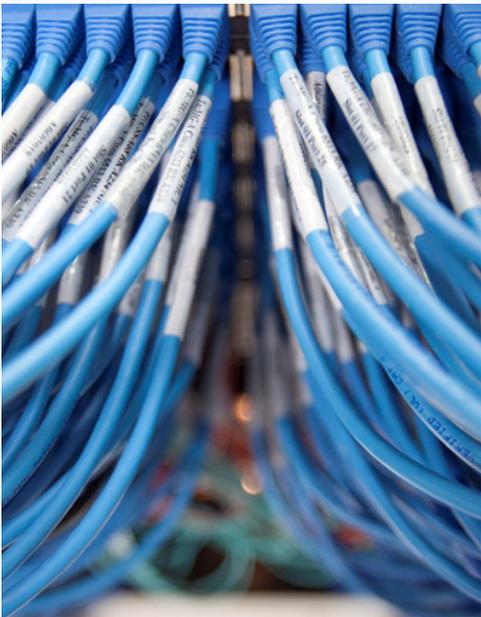
Power & Cooling are greatest spend in data centers

Power and cooling exceeds server
Spending – IDC 2006



Data Center Energy Savings

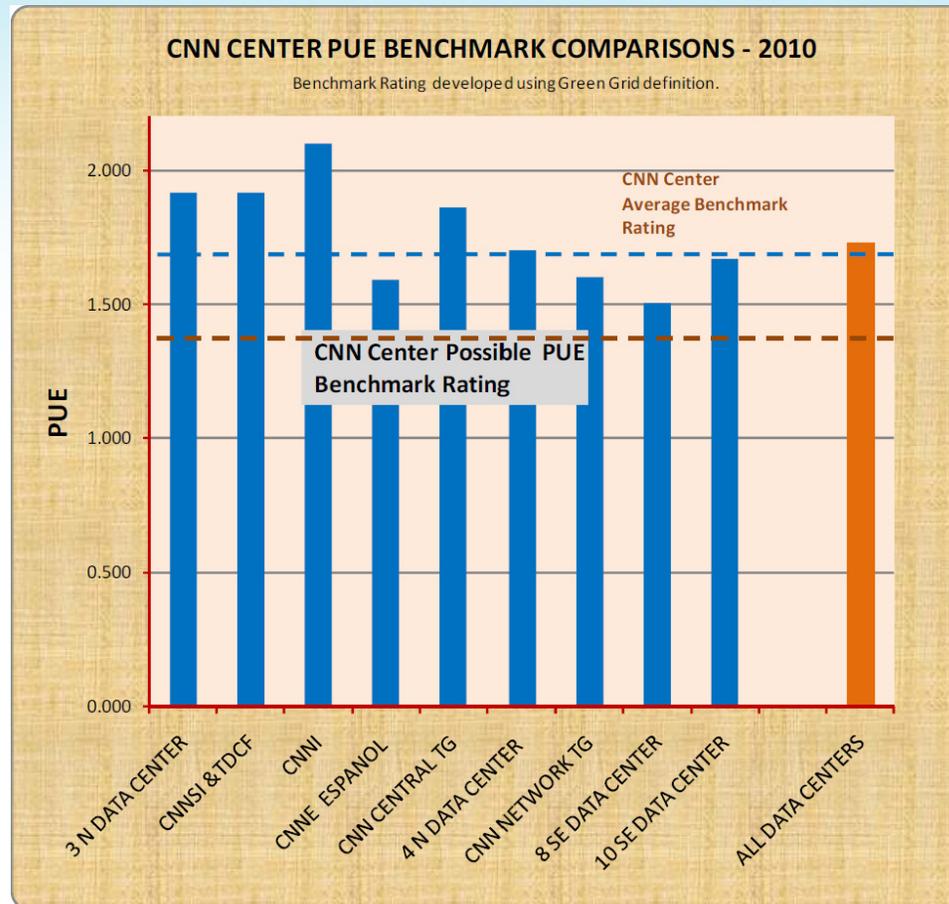
Phase I: **MEASURE!**



- The accepted metric of data center Power Utilization Efficiency (PUE)
- The PUE is the IT Load power divided into the Total Data Center Load
- CNNC data centers do not compare well to industry averages for medium and large sized data centers..



CNNC DC & TGR PUE's



Potential savings is over \$300K / year

POOR PERFORMANCE Drivers

- Uncontrolled air flow
 - Open Rack fronts
 - Mixed warm / cold aisle streams
- Over cooling
 - Making as cold as possible “just to be safe”
 - Lack of adequate cooling control
- Lack of Comprehensive Controls
 - Critical area should have more monitoring
 - Better monitoring improves control and ability to use warmer temperatures



Action Items

- Improve airflow efficiency
 - Cold Aisle / Hot Aisle Isolation
 - Close of openings in racks
 - Regulate air volume delivered to racks
- Raise temperatures to industry standard
- Expand temperature and air flow monitoring and control capability



CNN Center's

ENERGY PROGRAM

Past Success and Future Plans

John Hester, PE, CEM
Turner Properties, Inc.



A TimeWarner Company

